## Constructing Joint Teaching Forces for the Ideological and Political Theory Course in Higher Vocational Colleges

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**Keywords:** higher vocational colleges; ideological and political theory courses; joint teaching forces; construction.

Abstract: In order to construct the joint teaching forces for ideological and political theory courses in higher vocational colleges, schools should integrate relevant departments of ideological and political education, improve the educational environment and resources, gradually infiltrate ideological and political education in the process of teaching and management, comprehensively improve the teaching effect of ideological and political education, and construct the joint teaching forces to the largest extent. Therefore, higher vocational colleges should boldly innovate and explore new education modes for ideological and political courses, and expand new ways of educating people on the basis of combining ideological and political course teaching with campus culture. The new requirements of educating people by linking ideological and political courses with the employment and entrepreneurship education should be met. Meanwhile, a strong team for the ideological and political theory courses can guarantee the construction of joint teaching forces in higher vocational colleges.

#### 1. Introduction

Ideological and political education in higher vocational colleges is related to the quality of personnel training and shoulders the fundamental task of strengthening moral education and cultivating people. Under the new situation, higher vocational colleges should innovate the mechanism and system of ideological and political education, give full play to the main channel role of political theory courses, and correctly guide teachers and students to establish correct life, value and world outlooks conform to the socialist core values. We should persist in strengthening the construction of campus culture and give full play to the value leading role of campus culture, constantly improve and perfect the education and teaching system, strengthen the organic integration of ideological and political work and other works of school, and provide a strong guarantee for the construction of joint teaching forces for ideological and political courses in higher vocational colleges.

### 2. The Significance of Ideological and Political Education on Talents Training in Higher Vocational Colleges

Higher vocational colleges are the main bases for training applied talents. Ideological and political education is the main form and method of socialist theoretical education. Ideological and political education plays a very important role in the process of personnel training. Through ideological and political learning, students can establish correct outlooks on values and the world, and form the sense of social responsibility. Because of their different family backgrounds and geographical origins, the ideological situations of college students are complicated. Therefore, in the process of personnel training, it is necessary to understand students' living conditions and ideological trends, construct a three-level ideological and political education system at school, college and class levels, actively control students' ideological states, improve their comprehensive qualities, and promote the formation of the joint teaching forces of ideological and political education.

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### 3. Innovative Teaching Mode is the Basis of Constructing the Joint Teaching Forces for Ideological and Political Courses in Higher Vocational Colleges

In the traditional teaching mode of ideological and political theory courses, the teachers' teaching process is active while the students' learning process is passive. That mode ignores students' dominant position in the learning process. In the long run, students will rely on teachers in their learning process, which will inhibit the development of their independent innovation abilities and personalities. In order to change this situation, we need to reform and innovate the ideological and political teaching mode in higher vocational colleges, vigorously enhance the status of students in class, give full play to students' abilities of learning independently, take the improvement of teaching effects and the education quality as teaching objectives, and create positive learning atmosphere for students. The construction of innovative teaching modes and the joint teaching forces in ideological and political education can be carried out through the following aspects.

- (1) Students' autonomous learning ability should be strengthened. Students in higher vocational colleges have the basic self-control ability. If they develop the habit of self-learning, the learning efficiency will be greatly improved. The passive psychology towards learning will be counteracted, and students will study with a positive attitude. Learning to learn is an advantageous way for the free development of students. The ideological and political education in colleges and universities is an important channel for students to improve their moral levels. In ideological and political education, we need to guide students to learn correctly, train their ability to analyze and solve problems, and provide them with opportunities to contact the society and develop themselves. Students need to correctly understand the social development trend and the demand for talents, and carry out professional and systematic learning in accordance with social needs.
- (2) The school should focus on the cultivation of students' moral feelings. The main symbols of ideological and political education are the ideological, educational and political contents. The main goal of ideological and political education in higher vocational colleges is to cultivate students' good characters. In the employment process, employers attach importance to candidates' professional qualities and comprehensive abilities. The ideological and moral quality can affect students' future development space. Meanwhile, students' emotion and cognition have great influence on their behaviors. Emotion is a kind of psychological experience; it can directly transform into the motivation of behaviors. So we need to pay attention to the cultivation of students' emotion. Through specific means of education, we can correctly guide students to form abundant moral feelings. Through combining emotional training with professional education, we can promote students' work-related values and impart knowledge at the same time.
- (3) The teaching forms should be diversified. Diversified teaching forms can meet the basic needs of education. Higher vocational colleges need to infiltrate ideological and political teaching into professional disciplines, combine ideological and political teaching with practical activities and extracurricular activities, create a good development space for students, and realize the unity of knowledge imparting, ideological development and ability upgrading. Through these methods, universities will be transformed from the classroom of knowledge acquisition to the palace for self-creation and the realm improvement.

### 4. Strengthening the Construction of Campus Culture is an Important Way to Construct the Joint Teaching Forces for Ideological and Political Courses in Higher Vocational Colleges

Man is the final product of education and environment. Humans' activities will change with the change of the environment. Thus, students' personality and character can be nurtured through the cultural environment on campus. Students who are in the environment will be educated by the campus culture; their values and behavior norms will be correctly guided. Driven by excellent campus culture, teachers can devote themselves to work wholeheartedly, improve their own qualities and the level of education. Therefore, campus culture is an important way to construct the joint teaching forces for ideological and political education in higher vocational colleges. On campus, we can create the cultural and educational atmosphere for students by means of

broadcasting, putting up posters and holding cultural activities, so as to stimulate teachers' enthusiasm for teaching and students' enthusiasm for learning.

To construct campus culture, we should first shape the campus spirit, which is the core of campus culture and the pillar of the development of the whole school. The campus can reflect the value orientation of teachers and students, show the idea of running higher vocational colleges, and represent the pursuit, will, ideal and belief of teachers and students. Secondly, we should strengthen the construction of the campus network. With the rapid development of the network technology, the Internet has been widely used in the field of education and teaching. In the process of ideological and political theory teaching, we must make full use of the Internet, apply modern methods and means in education, constantly enrich the contents of network teaching, and take the Internet as the main carrier of ideological and political teaching. Students can query knowledge and analyze questions through the network, which can improve their ability of independent analysis. The Internet has certain openness; the network information environment can produce tremendous impacts on students' thoughts and lives. Thus, the Internet also brings certain challenges to the ideological and political education. Therefore, in the process of carrying out ideological and political education, how to use the network platform correctly and effectively is a key issue that educators in higher vocational colleges need to think about and attach importance to. In view of the content of ideological and political network education, the network technology can be used from two aspects. On one hand, the ideological and political courses should be transformed into network courses; the traditional classroom education can be transformed into Internet learning and teaching. The network can stimulate students' enthusiasm for learning, and improve the overall teaching effects. Secondly, the school can manage the ideological and political education and students' daily affairs through informatization and networking, and establish a communication bridge with students through information technology carriers such as Weichat and Weibo. The process of knowledge imparting and discussion can also be carried out through the Internet platform, which will make the Internet become the main way of constructing joint teaching force for ideological and political courses in higher vocational colleges.

Campus culture is the supplement and extension of classroom culture. To realize the sTable development of higher vocational colleges, school authorities must attach great importance to the construction of campus culture, strengthen the construction of the humanistic environment, the network environment and the natural environment, and create a good working and learning environment for the ideological and political education.

# 5. Doing Well in Students' Employment and Entrepreneurship is a New Requirement for the Construction of Joint Teaching Forces for Ideological and Political Courses in Higher Vocational Colleges

With the economic development, now the society has higher demand on talents. It brings certain challenges to higher vocational colleges in talent training. At present, the problem of employment is widespread. In the process of ideological and political education, higher vocational must combine it with students' employment and entrepreneurship. The effective promotion of vocational college students' employment and entrepreneurship education as well as the ideological and political education can impact the formation of students' ideological literacy. Therefore, higher vocational colleges should encourage and help college students to realize their ideal of employment, improve the employment rate and quality, and ensure students' smooth employment and entrepreneurship. This is the ineviTable requirement for the construction of the joint teaching force for ideological and political courses in higher vocational colleges.

(1) We should do a good job of ideological and political education in the process of college students' employment, career choice and entrepreneurship, and effectively integrate college students' ideological problems with practical problems. When improving students' abilities of career design, career choice and entrepreneurial ability, teachers should also constantly enhance their ideological and political awareness, so as to realize students' entrepreneurship and employment, and to achieve the consistency between higher vocational colleges' ideological and political education

and the basic needs of society.

- (2) Ideal and belief education should be used to guide college students' employment and entrepreneurship education. In the process of ideological and political education in higher vocational colleges, ideals and beliefs are the core contents and the key to improving the efficiency of employment and entrepreneurship. Integrating mental health education, moral education and humanistic quality education in ideological and political education with students' career choices can help students to achieve their personal career goals, fulfill their life ideals, meet the needs of self-development and social development, and integrate their personal interests with social interests.
- (3) We should give full play to the guiding role of ideological and political education in promoting students' employment, career choice and entrepreneurship. Through the guidance of career selection and entrepreneurship, we can solve the practical problems that college students encounter in the process of career selection. In view of the students who have psychological burden in the process of employment, psychological counseling and group training should be conducted to alleviate their psychological pressure. With regard to students' career-choosing and entrepreneurship skills, it is necessary to strengthen students' comprehensive strength and enhance their career-choosing and entrepreneurship skills through interview skills training, self-confidence training and entrepreneurship skills training. In addition, we should focus on students who can't choose their careers or start businesses smoothly because of special reasons, help them analyze the reasons and provide encouragement and support, guide students to establish the belief of employment and entrepreneurship, and solve practical problems students encounter in the process of career choice and entrepreneurship.

### 6. Strengthening the Team Building is the Organizational Guarantee for the Construction of Joint Teaching Forces for Ideological and Political Courses in Higher Vocational Colleges

Team construction of ideological and political education is the organizational guarantee for the construction of the joint teaching force for ideological and political courses in higher vocational colleges.

- (1) We need to strengthen the construction of counselors' team. In the process of ideological and political education in higher vocational colleges, counselors are an important part of the teaching staff, and the backbone of ideological and political education for college students. Counselors often contact students; they can understand students' living conditions and ideological status, and then correct and guide students' thoughts. Therefore, strengthening the construction of counselors is an important organizational guarantee for the construction of joint teaching forces for ideological and political education in higher vocational colleges. The selection and employment of counselors should be carried out strictly; the construction of high-quality counselors' team should be promoted. Higher vocational colleges should set up full-time management institutions for counselors, manage counselors' working tasks properly, improve the rules and regulations in counselors' promotion and treatment, as well as the evaluation of professional titles, so as to construct a professional counselors' team.
- (2) We need to strengthen the construction of the teaching staff of the ideological and political theory course. The key to ideological and political education lies in the teachers of ideological and political courses. Teachers of ideological and political courses should have high moral accomplishment and love their career. Higher vocational colleges should attach great importance to the construction of ideological and political course teachers, so as to build a full-time teachers' team with solid foundation and reasonable structure in an all-round way. In addition, young teachers account for a large proportion of ideological and political teachers in higher education. Colleges and universities need to strengthen the development of young teachers, encourage and support ideological and political teachers to pursue doctoral degrees, organize them to study outside school, so as to improve the overall quality and the teaching level of young teachers.

#### 7. Conclusion

The formation of joint teaching force for ideological and political theory course in higher vocational colleges involves various aspects, which constitute a resultant force system with a certain mechanism. In order to enhance the joint teaching forces for ideological and political theory course in higher vocational colleges, higher vocational colleges should boldly innovate and explore new education modes for ideological and political courses, and expand new ways of educating people on the basis of combining ideological and political course teaching with campus culture. The new requirements of educating people by linking ideological and political courses with the employment and entrepreneurship education should be met. Meanwhile, a strong team for the ideological and political theory courses can guarantee the construction of joint teaching forces in higher vocational colleges. This paper makes a detailed and comprehensive exposition of above aspects. The analysis in this paper is the theoretical discussion of the formation of the joint teaching forces for the ideological and political theory course in higher vocational colleges. These measures are of great practical significance to optimize and integrate the resources of ideological and political courses, improve the effectiveness of the ideological and political education, promote the overall development of college students, and provide the talent guarantee for the great rejuvenation of the Chinese nation.

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